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Technical Communication: A Practical Approach (8th Edition)



Synopsis

Emphasizing the connection between writing and context, *Technical Communication: A Practical Approach* 8e uses a fictional company (M-Global) and students' own school and workplace settings to introduce the common genres of technical communication. Featuring numbered guidelines and an ABC format, the book shows how to write a variety of technical documents including business proposals, white papers, scripts, research reports, digital documents and more! This edition features earlier coverage of collaboration, more on software tools, expanded ABC formats, and the innovative MyTechCommLab website.

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Customer Reviews

The seller was great and this book is definitely helpful and easy to read. The author makes the information simple and clear. Good examples of different writing styles are presented. Even as a used copy, the book seems to hold up well. If your instructor allows you to use a later edition of the book, you should be able to follow with this edition easily.

This book is very detailed and thorough, I can't say anything really bad about this book other than it was a bit too wordy and could have been shorter and a bit more concise. It is, however a text book so... what do you expect.

This text chosen by the professor for my Technical Writing course is a new edition and sold on for

less than half the price the College Bookstore wanted. It was an excellent surprise that it was very well written and I expect will be a valuable reference for me in years to come.

I had no idea how badly my professional writing was before I read this book. It gave me insights about how to write better in a professional setting while also being not too stingy.

Most of the stuff can be found on the internet. I'd only recommend this book if you NEED it for a class.

I had to buy it, never even opened it. Professors fault, I'm sure the book is ok.

Very nice book. Made learning the material very enjoyable and easy to approach .

required textbook for class, good/clear examples and up-to-date information

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